



Article Submission Guidelines

"INSPIRING OUR COMMUNITY"

| info@vandpmagazine.com |

ORIGINALITY

Articles submitted to V&P Magazine must be written exclusively for V&P Magazine, and must not have been previously published or submitted to any other publisher.

COLUMNS/TOPICS

- Inspirational Moments
- Education Is Key
- Business/Entrepreneurship
- Health & Wellness
- Political Awareness
- Community Outreach
- Authors Speak
- Travel & Real Estate
- All Things Fashions
- The Performance Art
- The Sports Report

EDITING

V&P Magazine formats articles for press using The Associated Press Stylebook and an in-house style guide, and edit at our discretion for grammar, flow and readability. This can include changing a title to maximize reader engagement and/or accommodate space limitations. In addition, editors may perform sentence and/or paragraph edits for space.

PROMOTION

Articles must **not** be commercial or promotional with respect to any specific product or service. Any such references will be omitted or reworded in general terms. Doing so protects the legitimacy of your article in the eyes of our readership.

LENGTH

- 500 -1000 words
- Single-Space
- Arial 10 Font

FORMATTING

- Microsoft Word
- NO PDF files
- 2-3 High-resolution color photos (at least 800 Pixels and 300 dpi)
- 75-word bio of author included with each article

COPYRIGHT

An "Assignment of Copyright" form must be signed and returned before we can publish your work. This form ensures that you have not published your work elsewhere

There is no compensation for articles submitted. Guest contributors must pre-order a minimum of 10 (\$79.50) copies of the magazine that he/she will be featured if article is selected. (You will be notified if selected).

All submissions should be emailed to info@vandpmagazine.com



In-House Style Guide

This style, voice and tone guide aims to share some of the things we think helps to make a great V&P Magazine article.

The V&P Tone

After reading the article, our readers should not only have gained new insights and ideas but also know how to actually implement these insights and ideas in practice. Also, we want you to share your expertise with us, mistakes you've made, things you've learned and things you wish you had known earlier. The more practical your key points are, the better. Also, don't be afraid to express your own opinion. When sharing your statement, please make sure to provide a link to the sources that support your claims. Our ultimate goal is to engage the community in meaningful design discussions. Be concise,...don't exaggerate.

Who Is The V&P Target Audience: The entrepreneur, business owner, educator, professional, from the age of 21 to 70.

SEARCH ENGINE FRIENDLY TITLES:

Include relevant keywords in the title where possible. Sixty-seven (67) characters will display in the Google search result, so either keep the title under this length or make sure those first 67 characters describe the article.

WHAT PROBLEM DOES YOUR ARTICLE SOLVE?

Think about the problem you are solving when writing your title. What is your ideal reader trying to do? What might they type into a Google search?

SEND MULTIPLE SUGGESTED TITLES.